



EcoXpress Animation

DB Systems (DB) offers a bespoke Audio Visual (AV) and IT rental service for the event industry. Their core business is to provide these services into exhibitions, conferences, sales events or any promotional activity.

They came to us to help create an animation that explains their latest service, EcoXpress. The touch screen technology allows exhibition attendees to view, review and save digital documents at the exhibition. It's quick, easy, full of great analytics and environmentally friendly. We helped write the script, created storyboards, an animation and provided audio to bring the whole thing to life.

Check out the video here <http://vimeo.com/44754870>

“ Better than I even imagined it could be before we started! Thank you and your team for what was an excellent job. It exceeded my expectations in every way and I was also really impressed with your guys level of service as well as the actual end product.

Alistair Reece, DB Systems

Which services did this include?

- DESIGN & BRANDING
- DIGITAL & INTERACTIVE
- STRATEGY & MARKETING
- CONTENT ENTERTAINMENT

Like this, let's talk? email michael@thehourelondon.com or call + 44 (0)20 7209 4957