



Horizons

How can 9.5 billion people live well with the resources of one planet? This is how the Technology Strategy Board (TSB) think about sustainability where they believe they have a mission to accelerate business-led innovation to improve quality of life and grow a sustainable economy. Given this aim, we asked ourselves what a 'sustainable economy' should look like and embarked on a journey with Forum for the Future to really understand this. The result is Horizons.

Through a series of cards, Horizons describes the safe environmental limits an economy must operate within, the social and political foundations that enable our societies to flourish and the essential needs for humans to survive and thrive. These factors will drive market changes and without taking those into account, investments are more likely to fail.

To find out more, visit www.horizons.innovateuk.org

Which services did this include?



Like this, let's talk? email michael@thehoucelondon.com or call + 44 (0)20 7209 4957